

PIN PIN (PINNAREE) TEA-MAKORN

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 Sasin School of Management, Bangkok, Thailand 10330

ACADEMIC APPOINTMENTS

AI Strategist	2023 – present
Lecturer	2021 – present
<i>Sasin School of Management</i>	
Artificial Intelligence Lead, Ignite innovation Lab	2022 – present
<i>Chulalongkorn University</i>	

NON-ACADEMIC APPOINTMENTS

Advisory committee, <i>True Digital Academy</i>	2022 – present
Research and development director, <i>Inter Data Recovery</i>	2021 – present
Technical advisor, <i>Edsy</i>	2020 – present
Artificial intelligence venture partner, <i>Vectors Capital</i>	2022 – present
Program manager, community & investor relations, <i>Vectors Capital</i>	2019 – 2022
Co-founder, <i>Tenxor</i>	2019 – present
Technical advisor, <i>Ajaib</i>	2018

EDUCATION

Doctor of Philosophy in electrical engineering <i>Stanford University</i>	2021
Master of Science in electrical engineering <i>Stanford University</i>	2015
Bachelor of Science in electrical engineering, conferred with distinction <i>Stanford University</i>	2015

HONORS AND AWARDS

James F. Gibbons Outstanding Student Teaching Award, <i>Stanford University</i>	2018
The California Gamma chapter of Tau Beta Pi, <i>Stanford University</i>	2015
The President's Award for Academic Excellence in the Freshman Year, <i>Stanford University</i>	2012
Cum Laude Society (on the recommendation of the Andover Chapter), <i>Phillips Academy</i>	2011
Wadsworth Prize in Physics, <i>Phillips Academy</i>	2011
IUPAC Prize for Best Performance in Theoretical Exam (perfect score) and Gold medal, <i>International Chemistry Olympiad</i>	2010
King's Scholarship, <i>Royal Thai Government</i>	2010
Silver medal, <i>International Chemistry Olympiad</i>	2009

PUBLICATIONS

Peer-reviewed publications

- Maitreenukul, P., Nuttavuthisit, K., **Tea-makorn P.P.** How does climate startups' names impact their fundraising? The impact of climate startups' naming patterns on their funding amounts. *(submitted)*
- **Tea-makorn, P. P.**, Maitreenukul, P., Starita, S., Jindahra, P. Exploring data analytics climate startups using BERTopic. *(submitted)*
- Starita, S., **Tea-makorn, P.**, Jindahra, P. Designing Non-Motorized Accessible Communities: a Facility Location Network Design Problem. *(submitted)*
- Kruachottikul, P., Phanomchoeng G., Cooharajanane, N., Kovitanggoon, K., & **Tea-makorn, P.** (2023). ChulaVerse: University Metaverse Service Application Using Open Innovation with Industry Partners. In *2023 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM)* (pp. 0294-0299). IEEE.
- Kruachottikul, P., Dumrongvute, P., **Tea-makorn, P.**, Kittikowit, S., & Amrapala, A. (2023). New product development process and case studies for deep-tech academic research to commercialization. *Journal of Innovation and Entrepreneurship*, 12(1), 1-25.
- Wanavit, T., Sallee, S., Puncreobutr, C., Klieb, L., & **Tea-Makorn, P. P.** (2022). Technology Transfer of Convolutional Neural Networks: An Example. In *Proceedings of the 14th International Joint Conference on Computational Intelligence, IJCCI 2022, Valletta, Malta, October 24-26, 2022* (pp. 375–380). doi:10.5220/0011540200003332
- **Tea-makorn, P. P.**, & Kosinski, M. (2020). Spouses' faces are similar but do not become more similar with time. *Scientific reports*, 10(1), 1-6.

Panel symposium

- Tai, J., **Tea-makorn, P.**, Kim, S. (2024). New Frontiers in Employee Voice Research. *Academy of Management Annual Meeting*.

Thesis

- **Tea-makorn, P.** (2020). *Do We Look Like Our Spouses and Our Names? Re-Examining the Convergence in Physical Appearance Hypothesis with Modern Computational Methods*. Stanford University

Other articles

- *BigData.go.th* by Government Big Data institute (GBDi)
 - [Computational Psychology](#) (2022)
- *Medium*
 - [How to Generate a Sequence Diagram Within Markdown Using JS-Sequence-Diagram and MkDocs](#) (2020)
 - 8.4K views (at February 2023) with 5.8K views from Google Search
- *Stanford Daily*
 - [Graduate students in electrical engineering jumpstarts grad student community support efforts](#) (2013)
 - [Population regeneration](#) (2012)
 - [Building a community](#) (2011)
 - [Tablets for the blind](#) (2011)

JOURNALS

2022 Frontiers in Social Psychology: *Review Editor for Computational Social Psychology*

PEER REVIEWS

2024 Frontiers in Social Psychology

2024 Frontiers in Social Psychology

2023 IEEE International Conference on Industrial Engineering and Engineering Management

2021 ACM Women in Computing Asia Pacific Celebration

2018 Journal of Research in Personality

TALKS

Lectures

2024 Enhancing business performance with generative AI, True Digital Academy

2024 AI-powered code generation with GitHub Copilot, PTTGC

2024 Pitch deck creation & perfect your pitch, DIPROM X Delta Angel Fund

2024 AI & business demystified, Sasin Executive Education

2024 AI for business, Chiang Mai University with Sasin Next

2024 Practical 'how to' machine learning workshop for HDRs and ECRs (BHM Research Group Seminar), University of Sydney Business School

2024 AI & business demystified, Sasin Executive Education

2023 Deep tech academic research to commercialization, King Mongkut's Institute of Technology Ladkrabang

2023 Value proposition and product market fit, Chulalongkorn University

2023 Biases in AI and limitations of AI, Electronic Transactions Development Agency

2023 Computational psychology, Khon Kaen University

2022 Data management, PTTGC with Accenture

2022 Making impact with data (Batch 5), Krungsri Bank with Sasin Executive Education (Zoom)

2022 Making impact with data (Batch 4), Krungsri Bank with Sasin Executive Education (Zoom)

2022 Making impact with data, ThaiBev Management Development Program with Sasin Executive Education

2022 AI and machine learning in healthcare, Thailand Regional and General Hospital Society and Sasin Executive Education

2021 Making impact with data (Batch 3), Krungsri Bank with Sasin Executive Education (Zoom)

2021 Human resource information system, National Institute of Development Administration

2020 Introduction to new ventures, Sripatum University International College

Keynotes

2024 PTTGC (Zoom)

2024 University of Sydney Business School

2024 Rajagiri Business School, Kerala (Zoom)

2024	Faculty of Dentistry, Mahidol University, University of Chile, Chulalongkorn University, and Tokyo Medical and Dental University (Zoom)
2024	Yuanta Securities
2024	Haad Thip
2024	Thailand Regional Forum, Sasin School of Management
2023	Faculty of Dentistry, Chulalongkorn University
2023	European Foundation for Management Development
2023	Young Thai Chinese Exim Club
2023	British Chamber of Commerce Thailand
2023	Grant Thornton
2023	Rotary Club of Bangkok
2023	Bank of America
2023	Sasin School of Management
2023	LiB Consulting
2023	American Chamber of Commerce Thailand
2023	Mind AI and Sasin School of Management
2022	Chulalongkorn University Technology Center
2022	LiB Consulting
2021	Rotary Club of Bangkok South (Zoom)
2020	SCB 10X

Panels

2024	Invext
2024	Pacific Asia Travel Association Youth Symposium
2024	Global Innovation & Technology Platform and Sasin School of Management
2024	True Digital Academy
2024	Verso International School
2023	PRME Global Students, United Nations Global Compact (Zoom)
2023	The Board of Trade of Thailand and Joint Foreign Chambers of Commerce Thailand
2023	True Digital Academy (Zoom)
2023	Spanish-Thai Chamber and Joint Foreign Chambers of Commerce Thailand
2023	American Chamber of Commerce Thailand
2022	Triam Udom Suksa School
2022	Sustainability for Business Forum by Thai-Swedish Chamber of Commerce, Franco-Thai Chamber of Commerce, and the Netherlands-Thai Chamber of Commerce
2022	Chulalongkorn University Technology Center
2022	International Studies Center, Ministry of Foreign Affairs (Streamyard)
2021	Association to Advance Collegiate Schools of Business (Zoom)
2021	Woxsen University, Hyderabad (Zoom)

- 2020 Government Big Data Institute and ASEAN Chief Information Officer Association (Clubhouse)
 2020 True Digital Academy (Clubhouse)

Mentor/judge

- 2022-24 SCG Bangkok Business Challenge @ Sasin, Sasin School of Management
 2021-24 Chula LegalTech, Chulalongkorn University
 2022-23 Secur'IT Cup '22 Global Hackathon, Kaspersky
 2023 Capital Market Datathon, The Securities and Exchange Commission
 2023 BDMS Group 7.1 Innovation Contest, N Health
 2022 Financial Well-being Hackathon, TMBThanachart Bank
 2021-22 AIS Jump Bootcamp, AIS & Stanford University
 2021-22 RISEKATHON, RISE

Poster presentation

- 2023 IEEE International Conference on Industrial Engineering and Engineering Management
 2017 Transportation Research Board 96th Annual Meeting

MC/Moderator

- 2023 Chulalongkorn University Innovation Hub
 2023 Chulalongkorn University Faculty of Medicine Graduate Affairs and Chula Medical Innovation and Entrepreneurship Center (Zoom)
 2022 Sasin Sustainability & Entrepreneurship Center and WE-Can
 2022 SCG Bangkok Business Challenge @ Sasin Thailand Final Round
 2021 Sasin Sustainability & Entrepreneurship Center and Montclair State University (Zoom)
 2021 SCG Bangkok Business Challenge @ Sasin Global Final Round

SERVICE

- AI Governance Clinic Expert Fellow, *Electronic Transactions Development Agency* 2023 – present
 Academic Expert, *International Studies Center, Ministry of Foreign Affairs* 2023 – present
 Working team, *Stanford Club of Thailand* 2022 – present
 Eminent Persons, *Thailand Corporate Excellence Awards* 2021 – present
 Asia Pacific Committee, *ACM Women in Computing* 2021

INTERNSHIPS

- Marketing intern, *Tick Tock Networks* 2019
 Research assistant, *Stanford Vision and Learning Lab, Stanford University* 2018
 Effective Philanthropy Lab summer intern, *Stanford Center on Philanthropy and Civil Society, Stanford University* 2017
 Software engineering intern, *Urban Engines* 2015
 Interim engineering intern, *Qualcomm* 2014
 Research assistant, *Prabhakar Group, Stanford University* 2012 – 2017

LANGUAGES

Thai

English

Japanese (JLPT N4)

OTHER EXPERIENCES*Stanford University**Department of Electrical Engineering*

- Graduate TA advisor 2018 – 2020
- Graduate teaching fellow for EE 102A (Signal processing and linear systems I) 2018
- Course assistant for EE 102A 2018
- Course assistant for EE 278 (Introduction to statistical signal processing) 2016, 2017
- Course assistant for EE 103 (Introduction to matrix methods) 2016
- Section Leader for EE 108 (Digital system design) 2014 – 2015
 - Designed and produced online lectures for the course in coordination with Stanford Center for Professional Development.
- Lab support staff for EE 108 2014
- Section leader for EE 102A 2013

Stanford Thai Student Association

- Graduate student vice president 2018 – 2019
- Catering manager 2014 – 2020

Stanford Table Tennis Club

- Financial officer 2014 – 2020
- TMS College Table Tennis National Championships 2014, 2015
- Stanford Table Tennis Team 2013 – 2018

Stanford Daily

- Fellows program 2011 – 2013

Volunteer, *Hot Chips* 2013 – 2014Planning committee, *The First Asian American Footsteps Conference, Phillips Academy* 2011Student alumni representative, *Phillips Academy* 2010 – 2011President of the organizing committee, *The Sixth Triam Udom Gifted Math's Outstanding Student Search, Triam Udom Suksa School* 2008